

For Immediate Release



Lava Lamp® Introduces The Volcano Lamp

Tagline: An American Icon Since 1965

Elk Grove Village, IL – Lava Lite® is proud to announce the addition of the 14.5” Volcano Lamp to its Specialty Line of Lava products. The Volcano Lamp has instant start up action with 300 Lava globules erupting constantly, simulating real volcano action! The lamp has three color phasing LEDs which phase from White to Orange to Red and provide a great design element to the lamp. This lamp makes a bold statement and will provide hours of fun!

The Volcano Lamp retails for \$27.99 and is perfect for dorm rooms, offices and more! The Volcano Lamp will be available for purchase at fine retailers across the country in addition to www.lavalite.com starting July 1st.

About Lava Lite, LLC

Lava Lite, LLC is the international manufacturing company that offers the original shape of cool, the **Lava Lamp**. At 50 years old and based out of Elk Grove Village, IL, **Lava Lite, LLC** holds the US trademark rights to the shape and name **Lava Lamp** and is sold across various distribution channels in US, Canadian, and European retailers. **Lava** products can be found in mass merchants, gift and specialty stores, warehouse clubs, and various online retailers. Just turn it on—ENJOY! For more information, please visit www.lavalite.com. We are social, come hang out with us on Facebook, Instagram, Pinterest or follow us [@LavaLamp](https://twitter.com/LavaLamp) on Twitter.



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